## CENTRE EUROPEEN DES ENTREPRISES A PARTICIPATION PUBLIQUE ET DES ENTREPRISES D'INTERET ECONOMIQUE GENERAL

## CEEP Tourism Platform Dr. Ossian Stiernstrand ossian@stiernstrand.com



One of three SOCIAL PARTNERS recognised by the EU COMMISSION

 The European association representing
 Enterprises and employers's organisations with public participation, and

 Enterprises carrying out activities of general economic interest, whatever their legal ownership or status

## CEEP TOURISM PLATFORM

The Platform is a CEEP committee

- Strengthening Services of General Economic Interest
- Giving Input in the European Social Dialog

Making sustainable Development Real

## **CEEP Objectives**

To promote the culture of sustainable tourism at local level; exchange of experiences, links back home informations etc.

 Lobby activities towards towards EU policy which affects tourism, especially local public stakeholders.

## **Shared Values**

#### Sustainable development

- Social
- Environmental
- Economic

#### SGI local dimension of tourism

- Knowledge
- Benchmarking
- Private Public Partnership

## How we work

Common opinions with Partners to give more strength to policy papers
Invitations and participation at big events
Common meetings with EU institutions
Invitation to seminars

Invitation to steering committee meetings

# Who can be a member of this network

Anyone who shares our values
Every new member should be "appointed" by a CEEP member

# THANK YOU